

RISKS OF ELIMINATING THE FRANCHISE SYSTEM



Decreased Access:

Without franchised dealerships, manufacturers will prioritize metropolitan areas, leaving rural regions underserved and reducing consumer choice.



Limited Service:

Consumers must rely on manufacturers for service, recalls, and warranty work, risking delays and reduced convenience.



Revenue Loss:

Less revenue will be reinvested locally, impacting Texas communities and businesses.



Job Loss:

103,477 Texas jobs, especially in rural areas, are at risk.